

# Blue Pencil



a branch of IPED

July 2019

## And the word is...

Last November the scheduled speaker was ill and unfortunately unable to deliver their talk at the Editors NSW meeting. On short notice, President Julie Ganner deftly came up with a quiz to supplement the enjoyable networking meeting, for the members who attended, in lieu of the talk.

The quiz was inspired by Julie's then book-of-the-moment: Mark Forsyth's *The Elements of Eloquence: How to Turn the Perfect English Phrase* (Icon Books, 2013).

In this work, Forsyth discusses unusual aspects of speech and language, some of them arcane, even archaic. It was fascinating to learn that various 'turns of speech' and rhetorical devices have specific (if not recognised by us) names.

The quiz was certainly enjoyed by those present, even if our scores were not particularly high when trying to identify the meaning that was behind the quiz term.

Here is a chance for all members to share the fun and intrigue. The meeting quiz has been expanded with a selection of other strange words/terms for this version here in *Blue Pencil*. How many will you identify?

### Figures of speech:

Polyptoton  
Merism  
Aposiopesis  
Hyperbaton  
Anadiplosis  
Diacope  
Epistrophe  
Tricolon  
Epizeuxis  
Isocolon  
Chiasmus  
Litotes



continued on page 2



### Next meeting:

Tuesday, 6 August 2019

### Annual Branch Meeting

The 2019 Editors NSW Annual Branch Meeting (ABM) will be held on Tuesday, 6 August at the Sydney Mechanics' School of Arts. The event is free to all members, so please do come along and show your support.

The official business of the ABM is to present branch committee reports for the past year, the planned branch activity program and budget for the current financial year, and to declare the results of the branch committee election.

This is also our opportunity to celebrate the achievements of the branch and thank the members of the Editors NSW committee for all their hard work over the past 12 months. It will be a fun evening, and we look forward to seeing you there.

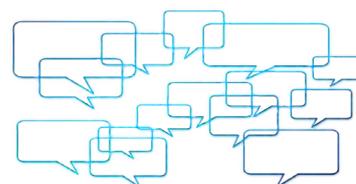
6.30 pm for drinks/supper, 7.00 pm start.

**Venue:** Sydney Mechanics' School of Arts, Level 1, 280 Pitt Street, Sydney (near cnr Bathurst Street and close to Town Hall train station). This venue is wheelchair accessible and has an ambulant bathroom.

**Bookings** via Events on the IPED

website: <http://iped-editors.org/>

[Professional\\_development/Events.aspx](http://iped-editors.org/Professional_development/Events.aspx)



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### September meeting:

Talk: Digital marketing



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**Strange but useful:**

- Gongoozle
- Ultracrepidarianism
- Snudge
- Grawlix

- Haplology
- RAS syndrome
- Lexicographidolatory
- Logomachy

Answers on page 6.

## Winter dinner

On Tuesday, 2 July, about 30 editors and colleagues gathered at Diethnes for our regular mid-year winter dinner.

It was a well-attended and delicious affair, with good food, wine, and bookish conversation.

Editors NSW and about 15 appreciative members would like to thank the generous providers of the lucky door prizes: Pan Macmillan for subscriptions to *Macquarie Dictionary and Thesaurus* online, and Ventura Press and HarperCollins for a great selection of books.



Photographs: Elisabeth Thomas





# Inclusive publishing and indexing

The Australian Inclusive Publishing Initiative (AIPI) (initially the Marrakesh Treaty Forum) is a cross-industry forum that aims to identify the main challenges to making all Australian books inclusive for readers with a print disability. A print disability is any visual, perceptual or physical condition that creates an inability to read, or a difficulty in reading, printed material. Inclusive publishing is important for readers, and for the publishing industry, as non-accessible publishing can exclude a portion of the potential market for a publication.

Sarah Runcie of the Australian Publishers Association (APA) is the organiser of the Initiative; Julie Ganner (President of Editors NSW) and Agata Mrva-Montoya (Sydney University Press Publishing Manager) are key members. You can read about their work and their third forum at <https://www.publishers.asn.au/news/world-leading-book-accessibility-initiative-creating-the-dignity-to-read>.

In November 2018, on the recommendation of Mary Coe (professional indexer and past president of Australian and New Zealand Society of Indexers (ANZSI)), I was invited to join the Initiative. The work I had done with the International Digital Publishing Forum (IDPF) EPUB Indexing Specification, where accessibility issues were key, provided a background for my work on this project.

Inclusive publishing involves ensuring that publishers are aware of the adjustments needed at each stage of the publishing workflow.

AIPI's publication *Inclusive Publishing in Australia: An Introductory Guide* provides guidance on these adjustments.

The *Guide* was written by Greg Alchin and Julie Ganner, with contributions from other members of the Initiative. My contribution so far has been to make suggestions relating to indexing for this publication.

The *Guide* was launched at the IPEd National Conference on 8 May 2019 and is available in PDF, EPUB, Braille, DAISY and Word formats at <https://aiipi.com.au/aiipi-guides/>.

The next project will be development of a curriculum noting what people need to know to be effective inclusive publishers. Their (ambitious) aim is to train every editor, designer, publisher, bookseller and indexer in Australia. Another project they have in mind is to contact software providers with information about software needs for better inclusive publishing. The documents on the American Society for Indexing (ASI) website (<https://www.asindexing.org/about-indexing/digital-trends-task-force/>) will be a great starting point for indexing software discussions.

This is a valuable initiative being run by people deeply involved with publishing, and I am pleased to be able to represent ANZSI and indexers in the group. If you have any comments on the indexing aspects of this report, please get in touch at [glendabrowne@gmail.com](mailto:glendabrowne@gmail.com).

*Glenda Browne*

*(The original version of this article was published in ANZSI Newsletter, June 2019.)*





## Editors' lunch: Coffs Harbour

The banners through Coffs' main street herald the imminent arrival of Elton John in 2020 for two concerts in the regional city. An impressive event for the North Coast community.

There was less fanfare on Friday, 21 June as I drove through that main street on my way to the regional editors' lunch at Shearwater Restaurant on the riverbank.

Now I love a good lunch but, even with that 'appetite', a six-hour drive each way is a big call.

Add to the idea of lunch, though, the opportunity to visit long-standing, rarely seen friends who live in Coffs Harbour, and on a sunny Thursday morning I set off up the main highways and motorways heading north, on a mini-break weekend.

The northern regional lunches are proving a success for the IPEd members of the New South Wales branch, who have clocked up six of these events in the past 18 months: two in Coffs Harbour, and others in Urunga, Bellingen, Dorrigo and Armidale.

A regular core makes up the group each time, with new faces at each event, often subject to proximity of the chosen venue.

Coincidentally, Miriam and I had seen each other just two days before at the Editors NSW grammar workshop. I love a bit of serendipity.

On a sunny and tranquil balcony overlooking Coffs Creek, we settled in for an afternoon of good conversation, both social and editing-related. There was feedback from the conference in Melbourne from those who attended, discussion of the accreditation exam, general talk of the work of IPEd, sharing of tips for online editing and the best programs to help, discussion of rates, contracts and working environments – all the usual things that occupy the minds of freelance editors, no matter where we live.

On a local level, there was talk of waste management, ecological tips for repurposing and reusing, and a much-considered discussion of weed management, in light of pesticides and the alternatives - that was different from the topics of conversation at the city-based lunches.

Each lunch ends with securing someone to organise the next one, with the plan to hold one each quarter. Long may this successful system keep the regional editors in touch.

It was a wonderful afternoon and I was delighted to have been able to make the trip to enjoy the event.

*Susie Pilkington*

*Front L to R: Hilary Cadman, Lynn Delgado, Donalla Anderson.*

*Back L to R: Jessica Cox, Susie Pilkington, Linda Nix, Miriam Verbeek. Photograph: courtesy of Susie Pilkington*





## From the committee

With the end of the financial year behind us, committee conversation turned to the budget for the New South Wales branch going forward. Our budget officer Russell Noakes does a fantastic job at keeping track of all the budgeted items entailed in running Editors NSW as a branch of IPEd and, as a committee, we monitor these costs regularly as well as at the start of the financial year. For a group of wordsmiths, this can be a bit of mental gymnastics.

The July winter dinner for members was an enjoyable event yet again (see article in this *Blue Pencil*).

With the Annual Branch Meeting (ABM) just around the corner in August, we also importantly finalised the nominations for committee positions. The results of the nominations will be declared at the ABM, which is a free meeting for all our members to attend. Booking details on the Editors NSW website.

Other business for the committee included discussing the workshops planned for the rest of the year and early 2020, especially the Accreditation workshop for our members.

We are also happy to report that the first editors' lunch between Canberra Society of Editors and Editors NSW will be held in September in Bundanoon. Look for details about this in the August *Blue Pencil*, and if you are available, consider a leisurely train trip to the Southern Highlands for a friendly editorial lunch.

*Susie Pilkington and Zöe Hale*

**Copy deadline for the next (August) issue of *Blue Pencil* is Friday, 16 August.**

## Member discounts

### Important changes to Editors NSW member benefits:

Effective 1 July 2019, Editors NSW will no longer be issuing membership cards. Consequently, the discounts for New South Wales that require a card to be presented or cited will cease with the expiry of all 2019 cards at the end of this year.

### New South Wales:

**Boomerang Books:** free shipping to members. Apply the code on free membership card to receive the offer when you purchase online <http://www.boomerangbooks.com.au>.

**Abbey's Bookshop:** 10 per cent discount on books purchased in-store (present your membership card)  
131 York Street, Sydney 2000 Phone (02) 9264 3111.

**Constant Reader Bookshop:** 10 per cent discount on books purchased in-store (present your membership card)  
27 Willoughby Road, Crows Nest 2065 Phone: (02) 9436 3858 or (02) 9438 1763.

**Better Read than Dead Bookshop:** 10 per cent discount on books purchased in-store (present your membership card)  
265 King Street, Newtown 2042 Phone: (02) 9557 8700.

### National:

**Books+Publishing / Weekly Book Newsletter:** 25 per cent discount on subscriptions.

**Macquarie Dictionary and Macquarie Thesaurus:** up to 15 per cent discount on online subscriptions.

**Australian manual of scientific style:** \$10 discount (\$60 to \$50) for a subscription to Biotext's online manual.

**PerfectIt:** 30 per cent discount on subscription to PerfectIt Cloud (PC and Mac).

**Geoff Hart titles:** up to 25 per cent discount on titles including *Effective Onscreen Editing*, 3rd edition.

**Society for Editors and Proofreaders (SfEP):** various discounts on online courses and conferences.

**Editors Canada:** member rates on webinars, online training courses and conferences.

**Editorial Freelancers Association (EFA):** member rates on webinars, online training courses and conferences.

**Capstone Editing:** 10 per cent discount on 'Your Editing Career Launched', an intensive, four-month course.

**Cadman Training Services:** 25 per cent discount on online PerfectIt courses.

To find out more or how to take advantage of these (national) offers, log in to the IPEd Member Portal, go to Resources for editors and click on the Member discounts tab.





# Professional development

## Workshops

Workshops for the rest of the year and into 2020 are being planned and details will be sent to members as soon as they are available.

If you have any suggestions for workshops that would interest you, please email your ideas to our Workshop coordinator at [ednsw.profdev@iped-editors.org](mailto:ednsw.profdev@iped-editors.org).

Remember all workshops are first advertised via email, so watch your inbox for professional development opportunities.

*Lilla Wendoloski*

## Planned monthly meetings

3 September: Digital marketing, Christopher Cowan

1 October: Legal editing, Geraldine MacLurcan

5 November: Accessibility, Julie Ganner

3 December: End of year dinner

Meetings are planned to inform and educate members. If you have suggestions for topics or potential speakers, please contact our Meetings coordinator at [ednsw.meetings@iped-editors.org](mailto:ednsw.meetings@iped-editors.org)

*Caroline Birch*



## Quiz answers

### Figures of speech:

**Polyptoton:**

repeated use of one word in different grammatical forms or parts of speech. (Please please me; But me no buts.)

**Merism:**

when you name the parts without naming the whole, making it redundant. (For richer or poorer, in sickness and in health: that is - always.)

**Aposiopesis:**

broken off/unfinished speech, signified by ellipsis ...

**Hyperbaton:**

putting words in an odd order for emphasis. (Up with which I will not put. Think Yoda).

**Anadiplosis:**

repetition of last word of one clause as start of the next one. (Rags make paper, paper makes money ...)

**Diacope:**

a word sandwich. (Bond. James Bond; Burn baby burn.)

**Epistrophe:**

ending a string of sentences or clauses with the same word/s. (When the moon ... that's amore; When I was a child, I spake as a child, I understood as a child.)

**Tricolon:**

a string of three nouns, often in juxtaposition. (Friends, Romans, countrymen; Lies, damned lies and statistics.)

**Epizeuxis:**

repeating a word immediately in the same sense, for emphasis. (Location, location, location.)

**Isocolon:**

two clauses that are grammatically parallel, for balance. (Roses are red, violets are blue; Float like a butterfly, sting like a bee.)

**Chiasmus:**

the words in the first half of phrase are mirrored in the second. (Tea for two and two for tea, Me for you and you for me.)

**Litotes:** affirming something by denying its opposite, for emphasis. (It's not unusual; We are not amused.)

### Strange but useful:

**Gongoozle:**

to idly stare at a watercourse or body of water. (So popular ... and it has a name.)

**Ultracrepidarianism:**

when you give your opinion on a topic about which you know nothing. (We need to use this word.)

**Snudge:**

to stride around as though you are terribly busy, when in fact you are doing nothing. (Think cartoon character Dilbert and his clipboard.)

**Grawlix:**

the series of typographical symbols representing swearing in a comic strip. (#\*%#@.)

**Haplology:**

the sound change involving the loss of a syllable when it is next to a phonetically identical (or similar) syllable. (Pronunciation of probably as 'proibly'.)

**RAS syndrome:**

the redundant repetition with an acronym. (For example, ATM machine.)

**Lexicographidolatory:**

the reverence for, and apparent infallibility of, certain dictionaries. (A recently created term.)

**Logomachy:**

an argument about words.

### Sources:

Forsyth, M *The Elements of Eloquence: How to Turn the Perfect English Phrase* London: Icon Books, 2013

Forsyth, M *The Horologicon: A Day's Jaunt Through the Lost Words of the English Language* London: Icon Books, 2016

*Oxford English Dictionary* online

*The Guardian* online

ThoughtCo.com

*Elisabeth Thomas and Julie Ganner*



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### **Blue Pencil**

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### **Copy deadline for the August issue is Friday, 16 August 2019**

The views expressed in the articles and letters, or the material contained in any advertisement or attachment, are those of individual authors, not of Editors NSW.

### **Advertising rates**

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### **Membership**

Editors NSW is a branch of Institute of Professional Editors Limited.

Details of memberships are available on the IPEd website

<http://iped-editors.org>.

### **Professional listing**

Use IPEd's national Editors Directory (ED) [http://iped-editors.org/Find\\_an\\_editor.aspx](http://iped-editors.org/Find_an_editor.aspx) for professional members.

### **Committee meetings**

All members are welcome to attend Editors NSW committee meetings, generally held on the second Tuesday of each month. Please contact the office manager for details if you wish to attend the next meeting.

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