

## The Alliance at work

*At our April meeting two industry experts spoke about the Alliance (or MEAA) and superannuation. In this issue Richard Harris outlines the role of the MEAA including how it helps members and freelancers. A report on the talk by John Myers of Media Super will appear in a later issue of Blue Pencil.*

The Media Entertainment and Arts Alliance—which is a lovely mouthful—was formed in 1991 when Actors Equity joined with the Australian Journalists Association and a number of other unions to form what we call The Alliance.

We are registered as a trade union under the industrial relations acts of the Commonwealth and the various state governments. We also have a professional arm where we arrange things such as freelance conventions and we run several campaigns. Our current campaign is to try and get more funding for the ABC for local drama.

### Overdue invoices

One of the major tasks involved in working freelance is not only getting a paying gig and doing the work but also getting paid for that work. Many difficulties can arise trying to do that. The Union has a full-time Claims Officer to pursue money for our members. They could be freelance journalists, freelance actors, or any members who

have been unpaid. We have a process to put pressure on employers so that your invoice comes up to the top of the pile earlier than others. It generally starts with a phone call from someone like myself asking, 'What's the problem? There's money owed here—why hasn't it been paid?' Then we do a Letter of Demand and if necessary go on from there to actually sue for the money in the appropriate jurisdiction.

One recalcitrant company ignored all our letters and all our calls, ignored the court date and the court judgement. When the Sheriff turned up and took away the reception desk and the keys to the boss's Fairmont, we finally got their attention. They are just some of the steps that we can take to ensure our members get paid.

### Copyright

A disturbing recent trend has been previously good companies putting up barriers to freelancers getting payment. For example, a company announcing without warning, 'Our terms are now 60 days upon invoice.' Or Fairfax suddenly demanding that writers sign their Contributors Agreement before being paid. That Contributors Agreement takes away all your copyright so that Fairfax, which is now a massive company with interests in radio as well as the Rural Press papers across the country in every little country town, can republish your story anywhere they publish within Australia, New Zealand or United States for no extra fee. Not surprisingly a lot of our members have

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**Next meeting: Tuesday, 2 June 2009**

### The Editor's Position in the Publishing Company

As part of our series of talks paying tribute to the establishment of our society thirty years ago, in 1979, our next meeting topic is 'The Editor's Position in the Publishing Company'. The editor's position in a publishing company has changed over the last 30 years and Anne Reilly from HarperCollins will talk about current practices. Anne will cover issues like working across different lists, learning the latest technology and outsourcing work. From her own experience she will describe different approaches used in publishing legal, trade and illustrated books.

**Anne Reilly** is a senior editor at HarperCollins with a wealth of experience, including freelance editing. She has been involved in publishing since 1991 and has experienced working for large publishing houses including Butterworths and Reader's Digest.

Sydney Mechanics' School of Arts, 280 Pitt Street, 6.30 p.m. for 7.00 p.m. Drinks and light refreshments provided. \$15 for members and students; \$20 for non-members and those who do not RSVP; \$7 for holders of a current concession card or student card. Non-members who book and do not attend must still pay.

Please RSVP to (02) 9294 4999 (voicemail) or the email address <editorbruce@optusnet.com.au> by Friday, 29 May 2009.

**July meeting: Special 30th Anniversary Dinner, Tuesday, 7 July 2009.**

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problems with that and we have been pursuing it with Fairfax for some time.

### **Publishing industry changes**

You may have noticed there is a little thing going on that people are talking about a lot called the global financial crisis. My view with superannuation is that I am not going to look at my returns for about two years and everything will be fine again. But what we are seeing in the media generally is that there is a lot of fear out there. I deal mostly in the newspaper world that has been hit with the structural shift of advertising onto the internet, which is much less profitable for these newspapers. We are clearly in the recession now. Last year we saw Fairfax lay off 10 per cent of their staff. Just last week, for the first time, News Limited started making their journalists compulsorily redundant. We are facing a quite unprecedented situation where it could be a only a matter of years before we no longer have newspapers or free-to-air television in the way that we have enjoyed it because that business model is essentially disintegrating.

In 2000 the *Sydney Morning Herald* had about 600 staff. In our survey that year 58 per cent of people working on the *Sydney Morning Herald* were on Grade 9 or above which at the time was around \$90,000 or above. Their profit that year was \$120m. Last year after successive rounds of redundancies, the *Sydney Morning Herald* is down to around 420 staff and there is nothing like 58 per cent of people earning over \$100,000 any more. Last year their profit was \$40m and their revenues have dropped alarmingly from that point.

It is a much smaller and much less profitable operation and Fairfax is desperately trying to hang on to what it has because they know, and we have been telling them as well, that there is a point beyond which it becomes a death spiral. As we saw in the United States when you get to such a small staff level you cannot produce anything that people are prepared to buy, you are providing wire copy or you are just not breaking news. You are not providing what people expect from you.

Rupert Murdoch said this week that everyone thinks that if it is on the internet it is free. But of course news websites are using all the news that has

been gathered up by the old-fashioned newspaper models paid for mostly by advertising. So that is all disappearing. Where it ends up is a matter of some conjecture.

For the last two years The Alliance has been promoting a series of talks and conventions essentially about the future of journalism—how it is going to work, models that will allow people to be employed as journalists in ways to keep journalism going because it is a very important role, not just for something to read over the cornflakes in the morning but the essential role it plays in a properly functioning democracy.

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**'...there is nothing like 58 per cent of people earning over \$100,000 any more.'**

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### **Redundancy**

Redundancy is a terrific thing if it suits you never to work again or if you are able to go out and get another comparable job within a short period of time. There is no legislative right to redundancy. If you do not have an arrangement, a personal contract or you are not covered by an award for example, the book industry award which would cover many of the people in this organisation does have redundancy provisions. They are based on the so-called test case redundancy provisions in awards which tops out at 16 weeks after 10 years. After 10 years, because you are entitled to long service leave, the redundancy payment is reduced. There is a 25 per cent higher amount if you are over 45 years of age and you have been employed for more than two years.

At Fairfax and News Limited where this union is very strong and at other work places, we have redundancy agreements that are four weeks per year of service. At Fairfax they are uncapped. Under the Book Industry Award, it is nothing like that. You are talking relatively modest sums by comparison. The thing about the Book Industry Award is that it is a respondents award meaning that the companies that people work for have to be a respondent to that award. You may not be surprised to learn that the

Howard Government stopped the ability for unions to 'rope in' other employers to those awards. So if your employer is not in at the moment, they will not be in under the award in the future. All industrial relations these days is centred around enterprise-based bargaining not industry-based bargaining. That is, people in a workplace getting together generally through their union and negotiating terms and conditions better than what is available to them under the legislation.

That is the theory of the legislation and it works well at places that are highly unionised. It is very difficult in an un-unionised workplace to get up such an agreement. For example, a couple of years ago the people at Thompson's, who do industry-based newsletters, realised they did not have an enterprise agreement. They were all members so they called us up and said, 'Let's do it.' We got an enterprise agreement to cover the 12 people who were working on these small titles, which are now all internet based as well. So that is how the system can work.

### **Other services**

We act for individuals who are potentially facing problems at work either through being performance managed out or because of other issues. They have the ability to come to people like myself and our legal officers to get legal advice and representation.

There is the Book Industry Award which has rates of pay, minimum terms and conditions and importantly a redundancy provision. The union also has a range of publications and we pursue public campaigns on matters for the benefit of our members.

*Richard Harris is the NSW Branch Secretary of the Media, Entertainment and Arts Alliance (MEAA).*

*Detailed information about joining the MEAA and membership application forms are available on the Alliance website at <[www.alliance.org.au](http://www.alliance.org.au)>.*

*The 2009 approved minimum rates for freelance book editors and proofreaders can be viewed at <[www.alliance.org.au/resources/download/freelance\\_rates](http://www.alliance.org.au/resources/download/freelance_rates)>.*

## IPed notes

### *News from the Institute of Professional Editors Limited May 2009*

A diagram showing the Institute's governance structure can be found on the IPed website, under 'Council'. The starting point in the diagram is the societies of editors, which are the creators and members of IPed.

It is educative and enlightening to browse the websites of the societies. What strikes one from the viewpoint of the Institute is the richness of the activities and resources of its parents, and the opportunities that this presents for further strengthening our profession.

Every society publishes a regular newsletter, maintains a register of editorial services available through its members and has a meeting program that engages topics and speakers relevant to the requests and needs of members.

Several of the websites give lists of documents deemed essential for good editorial practice and provide URLs of sites providing information useful to editors. A section giving reviews of books relevant to editing is a nice feature of the Tasmanian society's site. The Queensland site has a list of editing and publishing courses available at Australian tertiary institutions, very useful for new editors seeking training or for established practitioners seeking to enhance their knowledge and qualifications.

The training programs mounted by the societies themselves are impressive. The Canberra society, for example, has seven training events planned for 2009. They cover diverse topics, from grammar essentials to the business of running an editing business, and move also into areas such as graphic design and advanced on-screen editing techniques that [essentially] expand the horizons of people working in the communication sector. The 2009 training program in Victoria is equally expansive. It was launched in April with a workshop on marketing for freelance editors and, during the year, will move through grammar (also the topic for the first 2009 training event of the NSW society), graphic design, editing foreign languages, proofreading and building a website, as topics. (See back page of this issue of *Blue Pencil* for upcoming NSW workshops.) 'Become a good editor', a WA workshop this month, will take participants back to the basics of editing practice. In a similar vein, last month's meeting topic in WA was 'Starting and surviving as a freelance editor'.

A pioneering achievement of the Queensland society is the implementation of a mentoring scheme, the CAL Editors and Writers Development Project, with the financial support of the Copyright Agency Limited Cultural Fund and in

association with the Queensland Writers Centre. This seeks to provide emerging writers with a basic, affordable editing service, and emerging editors with professional development. You can find a progress report on the Queensland site.

In South Australia, the society is hard at work organising our 2009 national conference, the fourth such, which is, in itself, a significant achievement of our profession. Registration for this event is now open, with earlybird rates applying. (See page 4 for more information about the conference.)

The strengths of its members—the societies of editors—are IPed's prime asset in its work to advance the profession of editing. To be an effective national body promoting and strengthening the profession, it draws on the deep and broad experience of its members. A stronger profession is, in turn, sure to generate more populated and vibrant societies of editors. It is an essential synergy.

Now news of the next accreditation exam: subject to sufficient registrations, it will be held on Saturday 12 September 2009. You can register online at <[www.iped-editors.org](http://www.iped-editors.org)>.

**Ed Highley**  
**Secretary**  
[www.iped-editors.org](http://www.iped-editors.org)

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## Next IPed Accreditation Exam—Saturday, 12 September 2009

The Institute of Professional Editors Limited (IPed) will hold the second accreditation exam for Australian editors on Saturday, 12 September 2009, in the afternoon, subject to achieving a minimum number of registrants. The plan is to hold the exam simultaneously in Canberra, Brisbane, Sydney, Melbourne, Hobart, Adelaide and Perth. The exam will last for three hours, preceded by a 30-minute reading and preparation period.

Registrations open on 12 May 2009 and close on 31 July 2009.

### **Cost**

- Non-society member sitting the exam for the first time: \$590 (earlybird \$565).
- Society member sitting the exam for the first time: \$490 (earlybird \$470).

- 2008 registrant who is re-sitting the exam: \$190.
- 2008 registrant who deferred sitting the exam last year: \$390 (earlybird \$375).

The earlybird discount is available to registrants who pay in full by close of business, 30 June. All registrations must be accompanied by a non-refundable deposit of \$100, with the balance due by 31 July. Note that the fee is tax deductible and no GST is applicable. Payment is by electronic funds transfer or cheque: IPed cannot process credit card payments.

### **Guidelines**

An exam guide for candidates and Q&A are now on the IPed website at <[www.iped-editors.org](http://www.iped-editors.org)>. A revised sample exam will be available on

the IPed website shortly. It will be a very good indicator of what you can expect in September and trialling it under simulated exam conditions will help you decide whether you are ready. As has been stated throughout, an editor with two to three years' full-time editing experience should be able to pass the exam. All societies will be organising pre-exam workshops and other activities to help prepare candidates.

To obtain further information visit <[www.iped-editors.org/content/accreditation-program](http://www.iped-editors.org/content/accreditation-program)> or contact your Accreditation Board delegate <[www.iped-editors.org/content/accreditation-board](http://www.iped-editors.org/content/accreditation-board)>. Registration forms are also available on the website.

# Conference keynote speakers announced

The Fourth IPEd National Editors Conference will bring together specialists and leaders in various fields related to publishing, editing and writing in all media. This conference aims to reach across these disciplines in order to present a comprehensive overview of today's world of editing, writing and publishing.

The conference will be held in Adelaide, South Australia from 8 to 10 October 2009 at the Adelaide Festival Centre, situated on the picturesque banks of the River Torrens, a short walk from the CBD.

## Keynote speakers

This year the conference boasts four keynote speakers:

- Neal Porter, a US-based editor
- Julian Burnside, a well-known human rights advocate and barrister
- Wendy McCarthy, a mentoring and education specialist
- Natasha Stott Despoja, a prominent

figure in politics and the leader of the Democrats from 2001 to 2002.

## Program

The program includes:

- keynote addresses
- panel discussions on 'editors being edited', editors in the role of mentors, and a discussion on the future of editing
- an informal ceremony acknowledging the first accredited editors in Australia
- papers on the editor-author relationship, 'green' editing, digital/future editing, and food and wine editing, among many others
- practical workshops on the Saturday of the conference.

Social events are not forgotten: the welcome party at the University of South Australia; the civic reception hosted by the Lord Mayor of Adelaide in the Queen Adelaide Room of the Adelaide Town Hall; and a conference dinner at the National Wine Centre,

which lays claim to some of Australia's finest food and wines. Participants can enjoy the scenic view of the River Torrens; a stroll through the Adelaide Botanic Gardens, next to the National Wine Centre; and all the entertainment the City of Adelaide has to offer, as the heart of the city is within a short walking distance of the accommodation proposed to conference participants and guests.

Conference registrations are open now. Earlybird registrations close on 14 July 2009.

The major sponsors of the 4th IPEd National Editors Conference are John Wiley & Sons Australia and the Cultural Fund of the Copyright Agency Limited. Other sponsors include Wakefield Press, She Creative, Seaview Press and Coriole Vineyards.

Visit the conference website for the latest information and to register at <[www.sapro.com.au/editors/register.htm](http://www.sapro.com.au/editors/register.htm)>.

## Tiered membership

The society's tiered membership system will work as follows:

### Categories

This membership year (2009) the Society of Editors (NSW) Inc. will offer members the option of three categories:

1. Existing members (as at 31 December 2006) can remain an ordinary member at the current fee (\$70/75) with the current entitlements; or
2. Existing and new members can become a professional editor member at the current ordinary fee with the current ordinary entitlements, provided you have two years' experience in a paid editing role and can supply two letters confirming your experience; or
3. Existing and new members can become an associate member at a reduced fee (\$50) with reduced entitlements (an associate member cannot vote at an election, cannot become an office bearer and cannot be listed in the *Editorial Services Directory*).

### Phasing in a new system

Before January 2011 all ordinary members will be asked to choose either:

1. Professional editor member status; or
2. Associate member status.

Four years should be sufficient time for those seeking professional status to gain professional experience if they do not already have it.

### Experience

Professional editor members must have at least two years' in-house experience as an editor or the equivalent freelance or part-time experience. For example, if you worked half-time as an editor for four years (part-time or freelance) then that would be an acceptable equivalent to two years full-time work as an in-house editor. Professional experience must be in a paid editing role. As professional members may have had career breaks, there is no limit on how long ago the professional editing experience was obtained. Professional editor members will be asked to provide details of their experience and two letters (in English) that can be checked by a subcommittee appointed for this purpose. The subcommittee will simply confirm the statements supplied by the third parties. The letters can just be a statement of the years of experience in an editorial role. See the essential **Professional Editor Membership form** for more details about requirements.

### Corporate Associates

A new category of Corporate Associates is also available. Publishing companies and other businesses and organisations that support the Society of Editors (NSW) Inc.'s aims can become Corporate Associates. For an annual fee of \$400, Corporate Associates of the society will receive five copies of *Blue Pencil* each month and two copies of the *Editorial Services Directory*, five free admissions to each monthly meeting and two free admissions to special events, such as the Christmas dinner. The usual member rates on professional development courses and workshops will apply to Corporate Associates for up to five attendees.

### The Committee

**Society of Editors (NSW) Inc.**

# 30th Anniversary Dinner

*you are invited to*

**Italian Village Restaurant (Florence Room)  
Address: 27 Circular Quay West, The Rocks NSW 2000**

The restaurant is on the waterfront at Circular Quay West. The Florence Room is upstairs.

Bus, rail and ferry transport is available at Circular Quay.

**Time: 6.30 p.m. for 7.00 p.m.  
Tuesday, 7 July 2009**

**Cost: \$52 a person for earlybird bookings—please RSVP by Tuesday, 9 June 2009**

**The latest (non-earlybird) bookings at \$60 per person must be made by Monday, 29 June 2009.**

We're having a wonderful celebration of the society's 30th year, with door prizes and a special guest speaker.

**We will also be saluting the 70s and there will be a prize for the person wearing the best item of 1970s inspired clothing.**

The dinner features beautiful Italian cuisine and great wines.

The price includes a two-course meal (alternate serve) and special cake, with wine or beer.

Please inform us if you have special dietary requirements. A vegetarian option is available.

**You must book beforehand.**

**Late bookings cannot be guaranteed, as places are limited.**

Return the enclosed booking form with payment details.

## **2009 Whitley Awards, closing date 31 May**

Each year the Royal Zoological Society NSW (RZSNSW) hosts the Whitley Awards for outstanding publications (print or electronic) relating to the documentation and conservation of Australasia's fauna. Entries range from the academic to general readership, including children's books. For more information contact Dr Noel Tait by phone (02) 9427 6747 or email <nntait@bigpond.net.au>.

## **Watermark Literary Muster, 19 to 22 June, Camden Haven**

The Watermark Literary Society presents this biennial celebration of the literature of nature and of place. For more information visit the website <www.watermarkliterarysociety.asn.au>.

## **Freelancers do lunch, 24 June**

The next freelancers' lunch will be held upstairs at the Firehouse Hotel at 86 Walker Street, North Sydney, at noon on Wednesday, 24 June 2009. Mains are about \$14. The venue is near the corner of Walker and Spring streets, a short walk from North Sydney station.

The society organises these informal freelancers' lunches every second month or so. The invitation to lunch is cordially extended to other freelancers who work in the publishing industry. There is no need to RSVP. See you there!

## **Copyright Council 2009 training program, 23 to 26 June**

The Copyright Council is holding a series of sessions on various aspects of copyright at the State Library of NSW, 23 to 26 June. Details of times, costs and sessions are available at the website <www.copyright.org.au>.

## **Walkley Non-Fiction Book Award, closing date 30 June**

The Walkley Foundation is now calling for entries for the 2009 Walkley Award for Best Non-Fiction Book. The award is open to all Australian journalists and writers with books published between 1 September 2008 and 30 June 2009. First round entries close 30 June 2009. For more details see the website <www.walkleys.com>.

## **Byron Bay Writers Festival, 7 to 9 August**

Details of the full program will be released 5 June. Early bird 3-day passes are now available. Details from <www.byronbaywritersfestival.com>.

## **PLAIN Conference, 15 to 17 October**

The PLAIN Language Association International (PLAIN) is holding its seventh biennial conference in Sydney from 15 to 17 October 2009. The conference, 'Raising the Standard', will be hosted by The Plain English Foundation. Details are available at <www.plainenglishfoundation.com>.

## **Deadline extended for Productivity Commission report**

The deadline for the final report into the Parallel Importation of Books into Australia has been extended from 13 May to 30 June. The extension will enable the Commission to give more detailed consideration to the available data and to the arguments provided in recent submissions.

The Commission received some 550 submissions on the issue. A recent

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## **30 years:**

### **Two members reflect on their memories of the Society**

Our tools have changed; we may be as familiar with a mouse as with a pen and there is more email than snail mail these days but the basics of editing are still much the same. Technology has removed the boundaries between editing, typesetting and printing for most publications. We may be expected to do it all but I think determining style is still our most important role.

The current Society of Editors (NSW) started in 1979 just as these technological changes were gathering momentum and publishers were outsourcing more of their editing. We needed to change our ways and find out the best way to do it. The faces and locations have varied since the years at Kirribilli Neighbourhood Centre (those stairs kept us fit) but the Society's value as a forum for editors

to share work methods, discuss change and enjoy networking with like-minded people certainly deserves celebration this year. I look forward to it.

#### **Jill Wilson**

I know I am a long-time member of the Society of Editors but am hazy about when I actually joined—early to mid 1990s sounds right. I have a stack of *Blue Pencil* newsletter clippings giving credence to its impact as a professional organisation. I mainly read transcripts of the monthly speakers, which is a great service. As a journalist and editor primarily in industry, professional, not-for-profit and commercial publishing, I mostly attend Tuesday meetings when the guest has a newspaper and magazine

background as well as, or independently of, more traditional book publishing. I also go to the Christmas parties and some freelance lunches, appreciating their informality.

The society, as societies often do, has also tied in to my work experience in Sydney. For instance, Michael Lewis was at Fujitsu when I was a trainee, then assistant, then a for-real technical editor in the company's late 1980s/early 1990s documentation section. Robin Appleton taught me book editing at Macleay College in the late 1980s too.

So good luck to the Society as it outlasts the troubled 2009 and, as I expect, remains for another few decades or so.

**Deborah Singerman**



episode of the ABC *Lateline* program interviewed speakers representing each sides of the debate.

## **Writing: protocols for producing Australian Indigenous writing**

The Australia Council for the Arts has published a fully revised second edition of *Writing: protocols for producing Australian Indigenous writing*. The guide will help Australians better understand the use of Indigenous cultural material. It covers principles including confidentiality, consent, attribution and copyright. Details available from the website <[www.australiacouncil.gov.au/publications/](http://www.australiacouncil.gov.au/publications/)>.

### **NEW MEMBERS**

Annete Barnes  
John McCaughan  
Cathie Dickinson  
Siobahn Donohoe  
Sarah Good  
Elaine Smith  
Nicholas Turner  
Miriam Verbeek

Copy deadline for the July issue of

*Blue Pencil*  
Tuesday, 9 June 2009

Society of Editors (NSW) Inc.

PO Box 254, Broadway NSW 2007; Voicemail: (02) 9294 4999  
<[www.editorsnsw.com](http://www.editorsnsw.com)>.

### **Blue Pencil**

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Published: 11 issues a year (including combined January/February issue)

Your comments and contributions are welcome. Mail them to the Editor, *Blue Pencil*, Society of Editors (NSW) Inc., PO Box 254, Broadway NSW 2007, or email the Editor at <[bluepencil@editorsnsw.com](mailto:bluepencil@editorsnsw.com)>.

**Copy deadline for the July issue is Tuesday, 9 June 2009.**

The views expressed in the articles and letters, or the material contained in any advertisement or insert, are those of individual authors, not of the Society of Editors (NSW) Inc.

### **Advertising rates**

Full page, \$375; half page, \$200 (horizontal only); one-third page, \$125 (vertical or horizontal); quarter page \$100 (horizontal only); one-sixth page, \$75 (half of one column). Inserts: \$200 per hundred for DL-sized or A4 pre-folded to DL size. Circulation: approximately 400. Please note that the committee reserves the right to decide whether advertisements are appropriate for this newsletter.

### **Membership**

Membership of the Society of Editors (NSW) Inc. is open to anyone working as an editor for publication (print or electronic documents) and anyone who supports the society's aims. Membership is available in different categories.

Membership runs for a calendar year. The 2009 fees are \$70 for ordinary member or professional member renewals; \$75 for new professional members (\$45 if joining after 30 June); \$50 for associate member renewals or \$55 for new associate members. Interested organisations can become corporate associates for \$400 per year.

To obtain a membership application form go to the Society of Editors (NSW) website <[www.editorsnsw.com](http://www.editorsnsw.com)>, phone 02 9294 4999 or write to PO Box 254, Broadway NSW 2007.

### **Listing in the Editorial Services Directory**

The society's *Editorial Services Directory* is available online at <[www.editorsnsw.com/esd](http://www.editorsnsw.com/esd)>. New listings and updates can be added quarterly as follows:

- online only: July (deadline 30 June); October (deadline 30 September)
  - print and online: January (deadline 31 December); April (deadline 31 March).
- The cost is \$40 per year (\$20 for new listings received from April to September) in addition to the fee for membership of the society. New listings should be submitted using a template available from Cathy Gray at <[esd@editorsnsw.com](mailto:esd@editorsnsw.com)>.

### **Committee meetings**

All members are welcome to attend the society's committee meetings, generally held on the second Tuesday of each month. Please contact a committee member for details if you wish to attend the next meeting.

## 2009 COMMITTEE

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### Regional members

Regional members living more than 200 km from Sydney may receive a 40 per cent discount on the cost of the society's workshops (excluding computer-based workshops).

## Professional development

### Preparing for the Accreditation Exam

**Date:** Friday, 17 July 2009

**Time:** 9.30 a.m. to 4.30 p.m.

**Venue:** City Tattersalls Club, 198 Pitt Street, Sydney

**Cost:** \$130 for Society members, \$290 for non-members

If you're planning to sit for the Institute of Professional Editors (IPEd) accreditation exam this year, or simply thinking about sitting in the future, this workshop is for you. It will be presented by four of the Institute's Distinguished Editors in New South Wales, who have been involved in the development of the accreditation system and exam and may also be part of the team marking the exam papers. Cost includes lunch and refreshments. Please register by Friday, 26 June 2009.

### Writing and Editing for the Web REPEAT WORKSHOP

*The June 25 workshop filled quickly. This repeat workshop will be held provided there is sufficient interest. Please enrol quickly.*

**Date:** Thursday, 6 August 2009

**Time:** 9.30 a.m. to 4.30 p.m.

**Presenter:** Simon Hillier

**Venue:** City Tattersalls Club, 198 Pitt Street, Sydney

**Cost:** \$190 for Society members, \$290 for non-members

This workshop is designed for people building a new website or improving current website copy, or for anyone writing and editing for the web who wants to understand its potential challenges and opportunities. You will receive up-to-date practical guidance, tips and language tools to enhance your internet writing and editing skills. Group and individual exercises are included throughout the day. Cost includes lunch and refreshments. Please register by Thursday, 16 July 2009.

### Copy Editing—Getting Started

**Date:** Thursday, 13 August 2009

**Time:** 9.30 a.m. to 4.30 p.m.

**Presenter:** Meryl Potter

**Venue:** City Tattersalls Club, 198 Pitt Street, Sydney

**Cost:** \$195 for Society members, \$290 for non-members

This interactive workshop looks at the skills copy editors need and their role in the publication process—from book publishing to the corporate world. Cost includes lunch and refreshments. Please register by Thursday, 23 July 2009.

### Successful Proofreading

**Date:** Thursday, 10 September 2009

**Time:** 9.30 a.m. to 4.30 p.m.

**Presenter:** Meryl Potter

**Venue:** City Tattersalls Club, 198 Pitt Street, Sydney

**Cost:** \$195 for Society members, \$290 for non-members

This practical, interactive workshop covers proofreading from first pages to printer's proofs. It explores the different demands of proofreading at each stage of the publishing process. Cost includes lunch and refreshments. Please register by Thursday, 20 August 2009.

**To register for workshops use the enclosed form or download one from the website. Please note that workshops require a minimum of 10 registrations by the closing date to go ahead.**

**For more information about the workshops, email Meryl Potter at <education@editorsnsw.com>.**