

2010 Annual report issue

President's report

The year 2010 has been significant all round—the last year of the first decade of the twenty-first century. It marks further growth in the sheer number of members belonging to the society (now 480), which goes with a record year of high attendances (touching 50) at several members' meetings during the year, with a combination of high-profile speakers and state-of-the-art topics. The society was very pleased to welcome to the platform Natalie Costa Bir (Harper Collins) and Elizabeth Weiss (Allen and Unwin), both of whom spoke on aspects of electronic publishing. The genres of publishing have also been a recurrent theme, in presentations on 'speculative fiction' by Alan Baxter and Bill Congreve, on women's fiction by Alex Nahlous (2009 Beatrice Davis Fellow), and on literary writing by Susan Wyndham of the *Sydney Morning Herald*. Other

distinguished publishers, who spoke at meetings organised by Catherine Etteridge and Therese Hall, were Richard Smart (Australian Publishers Association) and Angelo Loukakis (Australian Society of Authors).

The chance to meet such luminaries is one good reason for members to attend monthly meetings, in our accessible downtown venue: the Sydney Mechanics Institute, Pitt Street. Another is the opportunity to socialise with fellow editors over refreshments before and after the talk, and the unfailingly good quality of the food and drink. Members' interest in gastronomy was also whetted by two gourmet dinners this year: in July at William Blue Dining (associated with a hospitality school in North Sydney), and in December at the Red Snail (French restaurant in Kings Cross).

The 2010 program of all-day workshops has been busy as ever, thanks to Meryl Potter and her assistants,

with a mix of training sessions on aspects of manuscript editing as well as web editing, and specific areas of publishing, e.g. fiction for children, teens and adults. Almost all workshops were fully subscribed, and generated waiting lists for whenever there was an opportunity to repeat them. The workshops get excellent evaluations from participants every time, and the program would be the best in Australia. Those most in demand will be run in tandem with the forthcoming National Editors Conference in Sydney in 2011, to provide access to them for interstate participants.

Meanwhile the society's publications continue to play a vital role in keeping members informed about all society happenings and other events of professional interest. Blue Pencil editor Denise Holden and her team have produced the newsletter on schedule each month (in print and online).

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Annual General Meeting

Tuesday, 1 March 2011

No charge-food and drinks provided

Come along to discuss the *2010 Annual Report* and to elect the 2011 committee. All are welcome but only financial professional members may vote or stand for office at the AGM. If you have not renewed your membership yet, you can do so at the meeting (please bring your renewal form with you). You can also join on the night if you wish.

Sydney Mechanics' School of Arts, 280 Pitt Street, 6.30 p.m. for 7.00 p.m. Drinks and light refreshments provided. Please RSVP to (02) 9294 4999 (voicemail) or membership@editorsnsw.com by Friday, 25 February 2011.

April meeting: Heroes and villains: writing historical biography in the age of celebrity with Alasdair McGregor; Tuesday, 6 April 2011.

Treasurer's report

Firstly, I would like to thank the committee members for their help and continued support in 2010. A special thank you to retired membership secretary Bruce Howarth who made the treasurer's job much easier with his orderly and systematic approach to membership management.

The table below reflects the increase/decrease in expenditure and income as compared to 2009.

For a detailed description of all income and expenses refer to our Financial statement prepared by our auditors, Benbow and Pike.

With the retirement of our membership secretary and no one willing to take up the position, your society has had to outsource management of the membership maintenance task. The cost to your society amounted to \$4,410 in 2010.

1) Sponsorships have dropped by \$2,000 as we sponsored the conference held by Plain English Foundation in 2009.

2) Professional development dropped due to less workshops being held in 2010 (14 in 2009 and 10 in 2010).

3) Equipment expense increased as we purchased a laptop and external drive for the membership administrator. These remain the property of the society.

4) While membership income has increased in 2010, we must be mindful of the fact that the membership structure

has changed for 2011. Ordinary membership has been abolished and any remaining ordinary members have become associate members in 2011. Also ordinary members cannot advertise in the *Editorial Services Directory* (ESD) any longer. Reduced price half-year applications are not accepted from 2011. All new members must join at the full price of \$65 regardless of when they apply.

This is the last year that the *ESD* will be printed. It will continue to be updated online and available to view online.

5) The added income for the conference is thanks to Wiley who have become major sponsors of our September conference. This year will reflect greater income when delegates book to attend the conference. There will also be extra expenses associated with the conference.

Thanks must also go to Sydney Mechanics' School of Arts where we hold our Tuesday meetings and AGM for their continued support in supplying us with favourable terms as a non-profit organisation with reduced rates for room hire.

We hope that 2011 will be as challenging and interesting as 2010 and look forward to seeing you all at the Conference in September.

Hillary Goldsmith
Treasurer



Job market 2010

One of the benefits of membership of the Society over the last four years has been access to a free service advertising freelance jobs and positions vacant in editing and publishing.

This year more than 70 in-house positions and freelance jobs, both one-off and long term, were circulated to members via email.

The society would like to acknowledge Bruce Howarth's and Anna Rauls's hard work in continuing to manage this service for members, ensuring jobs are circulated within 24 hours of receipt.

Meryl Potter

	2009	2010	Difference		2009	2010	Difference
	\$	\$	\$		\$	\$	\$
Expense				Income			
Auditing	1,650	1,925	275	Membership in advance	10,615	9,230	-1,385
Bank charges	1,598	1,673	75	Membership ⁴	25,059	32,129	7,070
<i>Blue Pencil</i>	6,930	8,277	1,347	Meetings	3,538	4,751	1,213
IPEd membership	7,645	10,750	3,105	Professional development	49,682	40,412	-9,270
<i>Editorial Services Directory</i>	4,092	4,243	141	<i>Editorial Services Directory</i>	7,537	6,630	-907
Meetings	10,840	10,878	38	Conference ⁵		5,000	5,000
Advertising	1,628	1,212	516				
Sponsorships ¹	2,750	720	-2030				
Professional development ²	32,437	23,408	-9029				
ATO	1506	868	-638				
Conference	10,633	12,757	2,124				
Equipment purchased ³	779	2,566	1,787				
Postage	1,816	2,098	282				
TOTAL	84,304	81,375	-2,929	TOTAL	96,431	98,152	1,721

Workshops report

Income: \$34,534
Expenditure: \$21,705
Profit: \$12,829

Despite a much smaller program in 2010 than in 2009, the Society enjoyed another successful year of professional development workshops. More than 160 people attended the 10 workshops last year. Most workshops filled and we have made a profit of nearly \$13,000, because of the high numbers attending. We do not aim to make a profit on workshops, but our very healthy bottom line comes from strong member support as well as increasing attendance from non-members (who pay a substantially higher fee than members), and employees from corporations and government organisations. The profit from this year's workshops will be used once again to fund a paid secretariat, to ensure we can continue to provide a high-standard of service to our increasing membership.

Feedback was overwhelmingly positive for all workshops, on all aspects of the day, including organisation, presenters, notes provided, topics covered and venue. Demand for workshops was so strong that two workshops were repeated during the year.

Workshops held in 2010

- Grammar Essentials, presenter Pam Peters (two classes)
- Writing and Editing for the Web, presented by Simon Hillier
- Publishing and Editing Children's Picture Books, presented by Mark Macleod

- Manuscript Assessment and Writing Reports, presented by Jude McGee and Mark Macleod
- Publishing and Editing Books for Older Readers, presented by Mark Macleod
- Editing Intensive 1, presented by Meryl Potter (two classes, with a third offered in 2011)
- InDesign (CS4) for Editors and Advanced Microsoft Word were both organised with external suppliers.

Acknowledgements

Workshops could not be run without the help and support of many people, all volunteers. Thanks to Hillary Goldsmith, Bruce Howarth and Anna Rauls, who managed enrolments and finances for workshops; and to Angela Damis, Jan Dunne, Catherine Etteridge, Lachlan Jobbins, Susie Pilkington, Ava Shifreen, Nicky Shortridge and Jacqui Smith, who helped at workshops, ensuring smooth running each day. Thanks also to members who prepared reports on workshop for *Blue Pencil*, including Abigail Nathan, Susie Pilkington and Kate Benecke.

Plans for 2011

Four workshops have already been organised for 2011: another repeat of Editing Intensive 1 in January; two workshops for Editing Intensive 2 for February and March; Grammar Essentials for March; and Preparing for the Accreditation Exam in April, and enrolments are already strong.

Workshops fill very fast these days, so do respond quickly if you are interested in attending a workshop.

Remember to send payment with your enrolment form to guarantee your place in the class. Once we have received 20 payments, the class is closed, and we begin a waiting list for an additional class, which we schedule as soon as possible if the presenter is available.

Meryl Potter

AGM Agenda

The agenda for the 2011 Annual General Meeting of the Society of Editors (NSW) Inc is as follows:

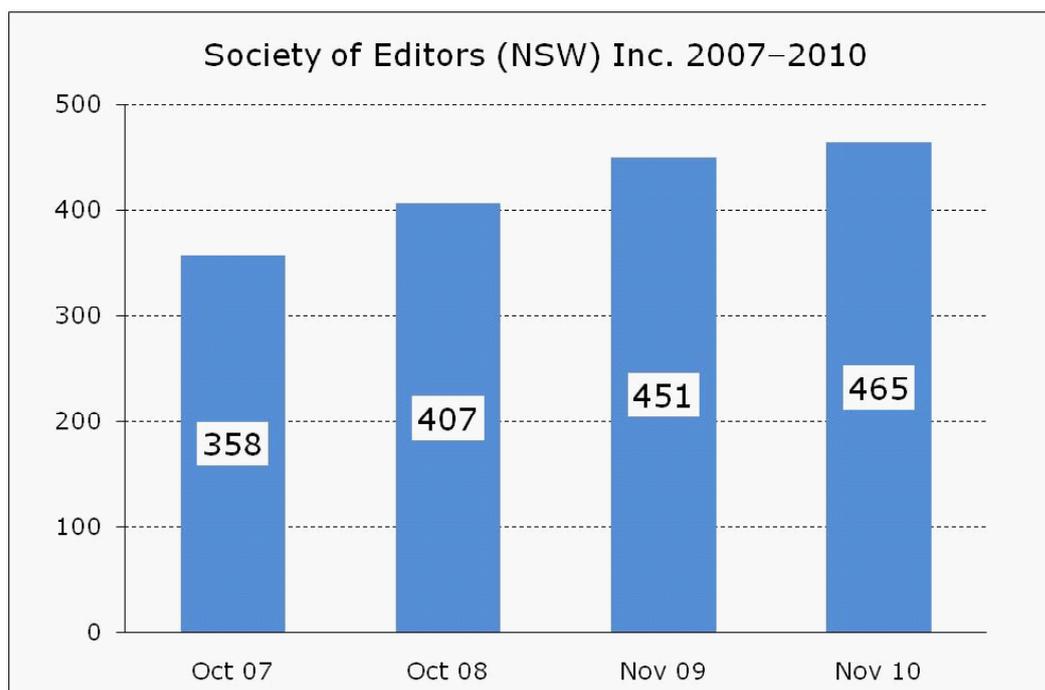
1. Opening and apologies
2. Correspondence
3. Minutes of the previous AGM of the incorporated society (printed in *Blue Pencil*, April 2010)
4. Discussion of the 2010 annual report, including the financial report
5. Election of the 2011 committee
6. Accreditation exam
7. 2011 conference
8. Any other business



The Society of Editors (NSW) Inc. now has its own Facebook page.

Use the search term 'Society of Editors NSW' to find us on Facebook.

Membership growth



Tiered membership

The society's tiered membership system will work as follows:

Categories

This membership year (2011) the Society of Editors (NSW) Inc. will offer members the option of two categories:

1. Existing and new members can become a professional editor member, with full entitlements, for the annual fee of \$85, provided you have two years' experience in a paid editing role and can supply two letters confirming your experience; or
2. Existing and new members can become an associate member for the annual fee of \$65 with reduced entitlements (an associate member cannot vote at an election, cannot become an office bearer and cannot be listed in the *Editorial Services Directory*).

The new system

With the new two-tiered membership structure, former 'ordinary' members can continue to enjoy member benefits as either an associate member or a professional editor member (the latter by formal application, as explained below).

Experience

Professional editor members must have at least two years' in-house experience as an editor or the equivalent freelance or part-time experience. For example, if you worked half-time as an editor for four years (part-time or freelance) then that would be an acceptable equivalent to two years full-time work as an in-house editor. Professional experience must be in a paid editing role. As professional members may have had career breaks, there is no limit on how long ago the professional editing experience was obtained. Professional editor members will be asked to provide details of their experience and two letters (in English) that can be checked by a subcommittee appointed for this purpose. The subcommittee will simply confirm the statements supplied by the third parties. The letters can just be a statement of the years of experience in an editorial role. See the essential **Professional Editor Membership form** for more details about requirements.

Corporate Associates

A new category of Corporate Associates is also available. Publishing companies and other businesses and organisations that support the Society of Editors (NSW) Inc.'s aims can become Corporate Associates. For an annual fee of \$400, Corporate Associates of the society will receive five copies of *Blue Pencil* each month and two copies of the current *Editorial Services Directory*, five free admissions to each monthly meeting and two free admissions to one special event per year, such as the Christmas dinner. The usual member rates on professional development courses and workshops will apply for up to five attendees from the Corporate Associate organisation (a saving of approximately \$95 per person).

The Committee
Society of Editors (NSW) Inc.

IPEd notes

News from the Institute of Professional Editors Limited, January–February 2011

The IPed Council extends best wishes for 2011 to all members of state and territory societies of editors. As you will see from the activities mentioned below, it will be a busy year for our profession, building on the progress made during 2010 in promoting and raising the profile of our profession at the national level. Highlights of the year included:

- development and launch of a new, attractive, fully functional website
- production of a promotional flyer freely available to all members
- publication of the annual report and distribution of a printed version to key players in the publishing world
- revision of the guidelines for professional editing of research theses and their acceptance by the relevant academic authority
- launch of an IPed Occasional Papers series to encourage research on topics of contemporary interest to editors.

A disappointment was that a submission by an IPed-organised team to work towards development of a new edition of the Australian Government's *Style manual* went no further than the expression-of-interest stage, the project now being in limbo. We can, nevertheless, take some pride in the high calibre of our submission.

Barbara Ramsden Award

IPed's 2011 activities are already proceeding with the judging of the 2010 entries submitted by publishers for the Barbara Ramsden Award for excellence in editing, sponsored by IPed and the Fellowship of Australian Writers (FAW). The award (details at www.writers.asn.au), which is one of the National Literary Awards managed by FAW, recognises the author–editor partnership in the creation of a high-quality publication.

The IPed-appointed judges for the 2010 award are Pamela Hewitt AE, a member of the Canberra Society of Editors and the Society of Editors (NSW) and Craig Munro, author, former publishing manager at the University of Queensland Press, and winner of the Barbara Ramsden Award in 1985. They are judging the following three fiction and four non-fiction works:

- *Night Street* by Kristel Thornell, publisher Allen & Unwin, editor Clara Finlay
- *The Old School* by P.M. Newton, publisher Penguin Viking, editor Jo Rosenberg
- *Utopian Man* by Lisa Lang, publisher Allen & Unwin, editor Ali Lavau
- *Singing Saltwater Country* by John Bradley with Yanyuwa families, publisher Allen & Unwin, editor Jackie Yowell
- *One: living as one and loving it* by Victoria Alexander, publisher Murdoch Books, editor Katrina O'Brien
- *Shoes for the Moscow Circus: scenes from a hidden world* by Leta Keens, publisher Pier 9 (Murdoch Books), editor Katrina O'Brien
- *Still life: Inside the Antarctic huts of Scott and Shackleton* by Jane Usher (photography), Nigel Watson (essays), publisher Murdoch Books, editor Katrina O'Brien.

The judges must report to FAW by the end of January, but the winner of the award will not be announced until the National Literary Awards ceremony later in the year.

Beatrice Davis Editorial Fellowship

IPed is now also a sponsor, with the Australian Publishers Association (APA) and Australian publishers, of the Beatrice Davis Editorial Fellowship, which is assisted by the Australian Government through the Australia Council (Literature Board).

The 12-week fellowship, awarded biennially, allows the successful candidate to undertake a research project attached to the editorial department of one or more US publishing houses or literary agencies for up to 10 weeks. The

fellow can thus garner knowledge and expertise in the largest book-publishing market in the English-speaking world. A further two weeks is allocated for professional development events and information sharing opportunities on the fellow's return.

A call for applications for the 12th fellowship was made on 13 December 2010, with a closing date of Friday 25 March 2011. Interested editors should contact Dee Read, APA Industry Professional Development and Training Manager: phone 02 9281 9788 or 0424 603 251; email dee.read@publishers.asn.au.

An exam year

IPed will hold its third accreditation exam this year, on Saturday 21 May. Registrations will open in early February. Interested candidates can find information about the exam on the IPed website, including a sample exam and marking guide. The information on the website will be updated as the IPed Accreditation Board (AB) finalises specific details of the 2011 exam, so candidates should revisit it regularly.

As were the exams in 2008 and 2009, the 2011 test will be paper and pen. The AB is continuing its research to develop an onscreen version of the exam, but logistical and cost obstacles to achieving this have yet to be overcome.

A national conference year

All editors are invited to Sydney this year to participate in the fifth IPed National Conference for Editors, organised on behalf of the national body by the Society of Editors (NSW). The conference will run from Wednesday 7 to Friday 9 September, with the first

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IPEd.

To advance the
profession of editing

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Thanks to the efforts of Cathy Gray, the society's *Editorial Services Directory 2010-11* was published online and as a booklet to allow members to advertise their professional services. In future it will only appear online but will be easier to update. The email 'Editor's Job Market' has provided information about many editorial jobs available in and around Sydney, and the society's website has been regularly updated by Abigail Nathan to communicate a lot more about our work.

On the national front, the Society of Editors NSW (Inc.) is proud that Heather Jamieson was appointed the Lead Examiner for the IPEd Accreditation Board exam, to be run in May 2011. Our previously local contribution (along with that of the Queensland society) to the Beatrice Davis Fellowship was taken up by IPEd this year, and the Australian Publishers Association and the Australia Council are now advertising for 2011 candidates. Our largest national enterprise is the National Editors Conference, to be held in Sydney (on Darling Harbour) from 7 to 10 September 2011. Extensive planning in relation to the venue, program and sponsorship has been carried out by Catherine Etteridge and

her team. With the society's website about to be reskinned, we will be opening up to register applicants for the conference on 28 February. The conference theme 'New Horizons for Editing and Publishing' will set the scene for an exciting and diverse program with high-quality speakers.

The Society of Editors (NSW) could not achieve so much and sustain all its activities without a keen and energetic committee. The society's finances are in good order, thanks to the excellent work of treasurer Hillary Goldsmith, as reported elsewhere in this issue of *Blue Pencil*; and venue and catering arrangements are in place for another good year of meetings and workshops, thanks to her. I am very grateful to vice-presidents Susie Pilkington and Owen Kavanagh, and to Shelley Reid for her professionalism on the secretarial front. Invaluable contributions to the Committee's work have also been made by Sonja Goernitz, Therese Hall, Julie Harders, Terry Johnston and Jacqui Smith. This year a former committee member, Bruce Howarth, was honored with the award of Life Membership of the society, for his contribution to the profession through his long years of service as the society's secretary and in

setting up its membership systems. The job has grown with the expansion of the membership, prompting the society to engage a contract administration manager for the first time: welcome Anna Rauls!

The Society of Editors gains greatly by the active participation of working editors from a variety of contexts, freelance and inhouse. If you would like to join the committee in 2011, or be part of the national conference team, do get in touch with any of the committee members listed on the back page of *Blue Pencil*. Nominations can be received up to the evening of the AGM (March 1). We would welcome your input, and you would find satisfaction in working with fellow editors to advance the status and strength of the editorial profession. From 2011 on, the society will have in place its new tiered membership scheme for professional, associate and corporate members, and we hope that as many as possible will become professional members.

Pam Peters
President

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program item on Wednesday evening. Earlier on Wednesday, a program of pre-conference, professional workshops will be offered. A Style Council meeting will be held on Saturday 10 September.

A call for papers will be made shortly and registrations will open not long thereafter. Keep an eye on the IPEd website for details.

Making training transportable

The IPEd Council, in association with the member societies, will be making a major effort this year to develop and implement a program whereby successful professional development events can be moved between venues on demand. The council has already catalogued the courses and workshops run by the societies over the past 2-3 years, revealing rich resources that could, and should, be shared with editors across the country.

The IPEd councillors, in conjunction with the state society committees, are currently seeking to identify the

training topic or topics most in demand by their members. If, for example, members of the Tasmanian society were most interested in training in 'proofing' PDF files and the best training in such had been offered in Queensland, IPEd would seek to facilitate the transport of that training between the states. So, if you have a need for training in a particular area, or indeed in several areas, let your committee or councillor know. Just so you know your society's IPEd Councillor, they are: Ted Briggs (Canberra), Pam Peters (NSW), Robin Bennett (Qld), Rosemary Luke (SA), Elizabeth Spiegel (Tas.), Rosemary Noble (Vic.), Anne Surma (WA).

Ed Highley
Secretary
www.iped-editors.org

Call for applications Beatrice Davis Editorial Fellowship 2011-12

Applications are invited for the 12th Beatrice Davis Editorial Fellowship. The 12-week Fellowship, awarded biennially, provides a unique opportunity to the successful candidate to undertake a research project attached to the editorial department of a US publishing house/s (including a literary agency) for up to 10 weeks. This enables the Fellow to garner knowledge and expertise from the largest book publishing market in the English speaking world.

Closing date for applications is Friday, 25 March 2011. Visit the Australian Publishers Association website for more information at www.publishers.asn.au. Or contact Dee Read at APA dee.read@publishers.asn.au or 02 9281 9788.

Committee positions 2011

All ten committee positions (president, two vice presidents, secretary, treasurer and five general committee members) are open to nomination.

The president, vice presidents, secretary and treasurer constitute the executive, while the five general committee members undertake other tasks as required to manage and run the society.

Only professional members of the society can hold the ten voting committee positions. Associate members may take on general jobs.

The committee meets on the second Tuesday of each month.

General jobs

Any member of the society may take on one of the general jobs described below.

Some positions require a greater time commitment but you can offset this by co-opting helpers and tapping into the experience of past committee members. Training is available, if required, for some of the specialist roles.

Please contact a member of the committee if you are interested in a

particular role and would like to know more about it.

A nomination form is included in this edition of *Blue Pencil*. You may nominate yourself for any position and/or job, but if you are nominated by someone else, you must sign the form to indicate your acceptance.

You must be a professional member to hold one of the ten committee positions and to vote in person or by proxy. You can give the form to the secretary on the night, before the start of the meeting.

Executive positions

(Must be professional members)

• President

You oversee the management of the society in accordance with the constitution and committee decisions, develop agenda for committee meetings and chair them; represent the society on the IPED national council, and act on behalf of the society and its members.

• Vice presidents (2)

In the president's absence, one of you chairs meetings and assumes the various duties of the president. Both contribute to the planning and management of members' meetings.

• Secretary

You are the society's public officer and manager of its secretariat. You will be supervising and liaising with the paid membership secretary, to ensure that membership records are maintained and new applications processed, notes are taken of committee meetings and distributed, bookings for general meetings and workshops are managed, job advertisements are distributed among members, society correspondence, online and postal is dealt with, and voicemail answered.

• Treasurer

You manage all monies, accounts, receipts, and bookkeeping for the society; maintain spread sheets of workshop finances and other accounts; prepare a financial statement for the auditor and the annual general meeting.

General committee members (5)

(Professional or associate members)

These positions may be taken up with any of the roles described below.

General jobs

(Professional or associate members)

• Catering officer

You order the food and wine for each monthly meeting, and attend it to make sure all goes well. Cleaning and packing up afterwards (with other helpers) are part of the role, as is maintaining stocks of plates, glasses, soft drinks and so on.

• Meetings coordinator

You arrange appropriate speakers for the society's monthly meetings.

• Newsletter editor/team leader

You produce *Blue Pencil*, the monthly society newsletter, organising and editing copy, typesetting the document, liaising with the printer, and arranging packaging and posting of each issue. Assistants may help with proofreading, mailing and so on.

• Publicity officer

You promote the society; publicise its activities and the editing services offered by members; and liaise with the media. You secure new corporate members and sponsors for the society's events.

• Professional development coordinator

You develop and implement the society's program for education and professional development, organise speakers and/or manage dealings with workshop venues.

• Website coordinator

You maintain and improve the society's website and advise on alternative ways of publicising the society's activities and resources.

Committee meeting attendance (March 2010 to January 2011)

Following is a list of committee members and the number of meetings they attended from 8 March 2010 to 20 January 2011.

There were 10 meetings in this period. Note that these counts do not include apologies. A record of attendances is common practice in annual reports.

Pam Peters	8	Terry Johnston	9
Susie Pilkington	10	Julie Harders	8
Owen Kavanagh	8	Sonja Goernitz	10
Shelley Reid	10	Jacqui Smith	8
Hillary Goldsmith	9	Catherine Etteridge	9

(Jane Hinton resigned during the year and was replaced by Therese Hall.)

2011 accreditation exam registration from Tuesday, 1 February

The third IPEd accreditation exam will be held on Saturday 21 May 2011. It will be a pen (or pencil) and paper exam.

The exam costs \$530 (with no GST applicable) for financial members of societies of editors and \$680 for non-members or those who are not financial at the close of registrations. Exam fees are tax-deductible.

Registrations for the exam open on Tuesday, 1 February and close on 21 April. All registrations must be made on the application form, which will be available on 1 February, and accompanied by the relevant fee.

Visit the IPEd website www.ipeditors.org to download a registration form and view sample papers.

Introductory Book Indexing, 12 to 13 March

The Australia and New Zealand Society of Indexers (ANZSI) NSW will hold a Basic Book Indexing training course Saturday 12 and Sunday 13 March 2011 from 9.30 a.m. to 4.00 p.m.

The course will be held at Thomson Reuters, 100 Harris St, Sydney. Cost is \$535 for ANZSI members, \$600 for non-members. Lunches and morning and afternoon teas are included in the cost, and a workbook is provided. Visit the ANZSI website for more information www.anzsi.org or contact Glenda Browne on (02) 47398199 or glendabrowne@gmail.com.

Learn indexing software, 7 or 8 April

The Australia and New Zealand Society of Indexers (ANZSI) NSW will hold introductory and advanced courses in using CINDEK and SKY Index software over two days at the NSW Writers' Centre at Rozelle.

CINDEK courses will be held on 7 April and SKY Index courses on 8 April. Visit the ANZSI website for more information www.anzsi.org or contact Glenda Browne (02) 47398199 glendabrowne@gmail.com.

Writing Australia

The Literature Board of the Australia Council for the Arts has announced that five Australian state-based writers' centres have joined together to form

a national organisation called Writing Australia.

The new body will offer a national program of five projects over three years. These projects will include an unpublished manuscript award, an online information portal for writers, a national residency program, a national touring program, and a national conference for writing professionals.

Introduction to Australian Book Publishing, 3 May

This full day seminar, convened by Richard Smart, is designed to provide a comprehensive overview of current publishing practices for newcomers to the industry or those needing a refresher. Cost is \$395 for APA members and \$485 for non-members. Download a fact sheet from the APA website publishers.asn.au.

Freelancers and superannuation

The industry superannuation fund Media Super has updated its fact sheet: 'Freelancers, the self-employed and super'. It can be found at <http://bit.ly/hkQUIH>.

New Horizons

for Editing and Publishing

Call for papers—New Horizons for Editing and Publishing conference

This is the first call for papers for 'New Horizons for Editing and Publishing', the National Editors Conference 2011.

- papers are for 25–30 minute sessions during the main conference (8–9 September)
- closing date for submitting abstracts is 10 February 2011
- download the submission form for abstracts (300 words) from our conference website www.editorsnsw.com/conference2011.htm
- the conference committee will notify applicants as to whether their proposal has been accepted on 24 February 2011

- full accepted papers due 7 August 2011
- papers will be considered for inclusion in the conference proceedings, which will be published electronically.

'New Horizons for Editing and Publishing' is a broad theme that encompasses trends, innovations and new markets across all genres of editing, and includes both traditional and electronic publishing. Three streams will cover different areas of work for editors: trade (fiction and nonfiction); academic, education and technical; government and corporate. We especially encourage senior in-house editors to submit papers for the conference.



Kindle e-books can now be loaned

Amazon is now allowing Kindle e-books to be loaned between readers, under strict conditions: a purchased ebook can be shared from one user to another for 14 days, once only.

ANZSI conference, 12 to 14 September

The Australia and New Zealand Society of Indexers (ANZSI) will hold its annual conference 12 to 14 September at Brighton in Victoria. For more information visit the ANZSI website www.anzsi.org.

NEW MEMBERS

Rafael Berger
Laura Carmody
Lynn Day
Emma Heyde
Jo Killmister
Keren Lavelle
Wendy Lausen
Rhonda McPherson
Sjonelina Pal
Nicola Santilli
Ingrid Scher
Paul Shaw
Byron Smith
Brigitte Staples

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Blue Pencil

Editor: Denise Holden

Assistants: Moira Elliott, Catherine Etteridge and Julie Harders.

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Your comments and contributions are welcome. Mail them to the Editor, *Blue Pencil*, Society of Editors (NSW) Inc., PO Box 254, Broadway NSW 2007, or email the Editor at bluepencil@editorsnsw.com.

Copy deadline for the April issue is Tuesday, 8 March 2011.

The views expressed in the articles and letters, or the material contained in any advertisement or insert, are those of individual authors, not of the Society of Editors (NSW) Inc.

Advertising rates

Full page \$375; half page \$200; one-third page \$125; quarter page \$100 one-sixth page, \$75 (half of one column). Inserts: \$200 per hundred for DL-sized or A4 pre-folded to DL size. Circulation: approximately 400. Please note that the committee reserves the right to decide whether advertisements are appropriate for this newsletter.

Membership

Membership of the Society of Editors (NSW) Inc. is open to anyone working as an editor for publication (print or electronic documents) and anyone who supports the society's aims. Membership is available in different categories.

Membership runs for a calendar year. The 2011 fees are \$85 for professional members (new or renewal) and \$65 for associate members (new or renewal). Interested organisations can become corporate associates for \$400 per year.

To obtain a membership application form visit the Society of Editors (NSW) website—www.editorsnsw.com, phone (02) 9294 4999 or write to PO Box 254, Broadway NSW 2007.

Listing in the Editorial Services Directory

The *Editorial Services Directory* is available online at www.editorsnsw.com/esd. New listings and updates can be added quarterly as follows:

- January (deadline 31 December)
- April (deadline 31 March)
- July (deadline 30 June)
- October (deadline 30 September).

The cost is \$40 per year in addition to the fee for membership of the society. New listings should be submitted using a template available from the administration manager at membership@editorsnsw.com.

Committee meetings

All members are welcome to attend the society's committee meetings, generally held on the second Tuesday of each month. Please contact a committee member for details if you wish to attend the next meeting.

Society of Editors (NSW) Inc.
2010 COMMITTEE

President: Pam Peters

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Email: web@editorsnsw.com

Editorial Services Directory

Email: membership@editorsnsw.com

Conference convenor: Catherine Etteridge

Email: conf@editorsnsw.com

Professional development

Editing Intensive 2

Date: Thursday, 17 February 2011

Thursday, 10 March 2011

Time: 9.30 a.m. to 4.30 p.m.

Presenter: Meryl Potter, DE

Venue: City Tattersalls Club, 198 Pitt Street, Sydney

Cost: \$195 for members, \$290 for non-members (includes lunch, morning and afternoon teas).

Please register by 2 February AND 23 February 2011.

Participants will spend most of the day editing and discussing the approach to a short text, comparable to the Part 2 text in the sample accreditation exams. This workshop is not for beginners: you should have some editing experience to get the most from this workshop, or have completed the 2009 Copyediting and 2010–2011 Editing Intensive 1 workshops.

Grammar Essentials

Date: Thursday, 17 March 2010

Time: 9.30 a.m. to 4.30 p.m.

Presenter: Pam Peters, Emeritus Professor Linguistics, Macquarie University

Venue: City Tattersalls Club, 198 Pitt Street, Sydney

Cost: \$195 for members, \$290 for non-members (includes lunch, morning and afternoon teas).

Please register by Wednesday, 2 March 2011

Editors often feel that they need more grammar, but how much is enough? This workshop is designed to be interactive and to allow for discussion of the ins and outs of usage as they arise.

Preparing for the Accreditation exam

Date: Thursday, 7 April 2011

Time: 9.30 a.m. to 4.30 p.m.

Presenters: Pam Peters and Meryl Potter

Venue: City Tattersalls Club, 198 Pitt Street, Sydney

Cost: \$150 for members, \$290 for non-members (includes lunch, morning and afternoon teas).

Please register by Wednesday, 23 March 2011

The workshop will be divided into four sections, working through the revised sample exam of 2009 and additional exercises. You can email questions before the workshop to the coordinator at education@editorsnsw.com.

Copy deadline for the next (April 2011) issue of

Blue Pencil

Tuesday, 8 March 2011

Workshop information

Registration

To register for workshops use the enclosed form or download one from the society's website and send it to the administration manager, Anna Rauls. Please note that workshops require a minimum of 10 registrations by the closing date to proceed. The society reserves the right to cancel workshops if there are insufficient enrolments.

Payment for workshops

To secure a place you must send payment with your registration form. Workshops fill quickly and we often have people on a waitlist for courses. Please contact the treasurer if you need a tax invoice.

Regional members

Regional members living more than 200 km from Sydney may receive a 40 per cent discount on the cost of the society's workshops (excluding computer-based workshops).