

Society of Editors (NSW)
Professional Development Workshop

Publishing and Editing Children's Picture Books

Presented by Mark Macleod
Publisher and editor of children's books

Thursday 22 April 2010, 9.30 am to 4.30 pm

Venue: City Tattersalls Club, 198 Pitt Street, Sydney

Cost: \$195 for Society members, \$290 for non-members

(includes lunch, and morning and afternoon teas)

Aspiring editors of all kinds have an opportunity to learn from one of the best in the field in this day of fun, interactive workshops. Mark will cover the basics – and more – in the popular field of children's picture book publishing. Topics will include:

- **Publishing and editing for young readers – how to read the catalogues, the sales figures and the reviews. Are we publishing for children or adults?**
- **Deciding what to publish – manuscript assessment and effective reader's reports**
- **Editing picture books – how to tell the age of the most likely reader**
- **Matching author and illustrator**
- **The editor, the author and couples counselling (including author visit)**

This is a repeat of the first day of Mark's popular two-day workshop presented in 2008. The second day, focusing on books for older children and young adults, will be repeated later in the year if there is sufficient demand.

Please email any questions (NOT bookings or booking enquiries) to Meryl Potter at <education@editorsnsw.com>.

I'd like to attend **Publishing and Editing Children's Picture Books** workshop on 22 April 2010

Name: _____ Company: _____

Email address (for a reminder): _____

Mail address (for your receipt): _____

Phone: (W) _____ (H) _____

Use our direct deposit. Account name: Society of Editors (NSW). BSB: 062 172. Account no.: 00905083.

Please send an email to <treasurer@editorsnsw.com> and <membership@editorsnsw.com> so we know what the deposit is for and can register you for the correct workshop (include address for receipt and dietary needs).

Cheque/money order enclosed for \$ _____

Please charge \$ _____ to my credit card MasterCard Visa

Credit card number: _____ Expiry date _____

Name on credit card: _____

Cardholder's signature: _____

Any special dietary requirements? _____

For credit card bookings, you may **phone** the society's treasurer,
Hillary Goldsmith, on 02 9752 0753 (9 am – 4.30 pm) or 02 9388 8062 (7 pm – 9 pm).

Please return the form with payment to secure your place in the class
to Society of Editors (NSW), PO Box 254, Broadway NSW 2007
by **Thursday 1 April 2010**. Late bookings accepted only if places available.